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FOR IMMEDIATE RELEASE



Rhythm Band Instruments Announces Deal to distribute pBuzz for North America

Rhythm Band Instruments and Warwick Music Group announced today that the first shipment of pBuzz, a brand new musical instrument developed in Europe, has arrived in the USA and will be available effective immediately from Rhythm Band Instruments in Dallas.

pBuzz is a unique pre-brass instrument made specifically for young children and the scholastic market. It is the perfect alternative to more traditional first-time instruments such as the recorder.

This new instrument has been created and developed by the same team of musicians that invented the world's first plastic trombone, pBone, and the world's first all-plastic trumpet, pTrumpet.



Designed to introduce children to brass instrument playing in a fun, engaging way, pBuzz develops skills needed for brass playing, such as correct embouchure and an ear for correct pitch. The 5-inch bell is lightweight and brightly colored, and the inner tube has a colored insert labeled with different notes.

The mouthpiece teaches young players how airflow affects sound production and is made with antimicrobial technology for protection against microbes such as bacteria and mold. The labeled colored slide helps them learn about notation and the moveable tube teaches how the changing length of the instrument affects pitch. This leads to an understanding of the basic principles of music and equips children to continue on their own musical journey.

"pBuzz is the first instrument on the market designed as a gateway for children as young as 3 to understand and practice how a sound is produced in a brass instrument" says RBI President, Brad Kirkpatrick, "and it enables a natural progression onto the trumpet or trombone when they are older."

Lane Davy, Executive VP of Sales and Marketing says that "pBuzz widens the range of instruments available and makes brass instrument playing accessible to an ever-increasing range of children,

beginners and seasoned players.” As with all of WMG’s instruments, pBuzz is robust and does not dent or scrape easily- making it the perfect instrument for children.

MSRP: \$36.99

About Rhythm Band Instruments:

Since 1961, Rhythm Band Instruments has been a part of music education magic: bringing quality, innovation, and tradition into classrooms around the world. At Rhythm Band Instruments, quality, tradition, and innovation are words to live by. Through this dedication, we have gathered the best team of clinicians, educators, musicians, and customer support staff.

rhythmband.com

About Warwick Music Group:

Warwick Music Group (WMG) is the award winning parent company of Warwick Music, pBone, pTrumpet, pBuzz and Ian Bousfield Mouthpieces and is based Tamworth, Staffordshire. WMG is committed to innovating, developing, producing and nurturing brilliant musical experiences. The company and its team aim to touch the lives of musicians everywhere.

warwickmusicgroup.com