



Made in Brazil



Basso
STRAPS

ECOSTRAP®

World's
first 100%
recyclable
Eco-friendly
strap

Dani Ela



THE BASSO STORY

Basso Straps is a proud family owned business and has a long heritage in the leather guitar strap industry, it was founded in 2001 by Marcos Basso, who has over **32 years of experience involved with leather**. The family has been in the Brazilian leather industry for over 50 years, operating the Basso Tannery, exporting worldwide too many major companies such as furniture, automotive seats, and the garment industry.

Basso is situated in Novo Hamburgo, in the South of Brazil, **the center of technology and production of leather goods**, facilitating access to highest quality leather available and the best technologies on the market for the production of leather products. The leather industry in the Rio Grande do Sul state was founded by Germans and Italians in the late 1800's.

Brazil has the **largest herd of cattle in the world and is the 2nd largest exporter of leather**. Made in Brazil has a very high reputation when it comes to leather goods and we are truly convinced that our products would be very attractive and well received by any market in the world.

We are the absolute leader in the Brazilian strap market and have been dedicated to the perfection of this accessory for decades, which is so important for the musician's image, as well as focusing on **comfort, design, safety, and technology**.

Marcos Basso is a leather chemist and has a Master's degree in engineering, industrial production, and he is also a **musician, playing blues guitar**, so he constantly strives to improve the straps.

Our philosophy is that the guitar strap is an extension of your musical expression - **straps made by a musician for musicians!**

We offer proprietary, unique and in-demand designs and all our straps pass a rigorous test phase, including many months road tested with musicians, before being approved and released.

We have produced over 3 million straps and offer a comprehensive range of very high-quality Brazilian leather straps as well as eco-friendly synthetic versions.

In 2019, we will release **the world's first Eco-friendly strap called ECOSTRAP®**, 100% manufactured from a non-animal laminated synthetic material, Vegan Premium; 100% phthalate free, 100% Hydrolysis free and 100% recyclable. This new and exclusive patented material is so close to leather, it's hard to tell the difference, and it is far more cost effective and ecologically friendly.

We can offer the entire product range with the Basso logo or we can offer you custom models and logos. We strive to provide our valued customers with top-level service and superior quality products.


We sincerely thank you for your kind consideration and we genuinely look forward to a long and mutually rewarding relationship.


Marcos Basso
CEO – Basso Straps






Eco 2 Brown

 100% manufactured from a non-animal laminated synthetic material

 Vegan Premium

 100% Phthalate free

 100% Hydrolysis free

 100% Recyclable



Proudly
Made in Brazil!

Juliano Rosa



Hard Blues Trio



Dani Ela



Ukulele Straps



QR-V2 (Also sold separately)

100% polyester with synthetic PVC ends.

140 cm long x 4 cm wide.

Each strap is sold with the **QR-V2** accessory, which is used to attach the strap to the headstock.

The collection features several Hawaiian designs to match the musician's look.



UK-01 - WANA'AO



UK-02 - PUKANA LA



UK-03 - HALA KEA



UK-04 - KOKUA



UK-05 - PELE



UK-06 - ALOALO



UK-07 - VOG



UK-08 - BRAHMINY



UK-09 - ALA



UK-10 - MAUKA



Full English
catalogue version



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