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For Immediate Release

Anderton's Music Co to Carry Big Joe Stompbox Products



Big Joe Stompbox Company and its global distribution partner, RBI Music, announced that Anderton's Music Co. now offers the complete line of Big Joe analog guitar effect pedals, including the company's industry-leading rechargeable battery power product, the Power Box Li2 which can cleanly and quietly power and entire pedal board. Big Joe has produced and sold the highest quality products available in its categories since 2012, and, Anderton's Music has been a leading U.K. musical instrument retailer for over 50 years. Anderton's operates a retail store in Guildford and is open for "click and collect" service. They are also a prominent online retailer offering a vast selection of musical instruments, accessories, electronic goods, and more.

"We're extremely excited to be working with Anderton's in the U.K.," said Jackie Houlden, Director of International Sales for RBI Music. "It's fantastic for all to have the high-quality Big Joe product line easily accessible to customers in the U.K. and Europe, once again. And, Lee Anderton, like his father and grandfather before him, is a tremendous professional in the musical instrument retail industry. Under his guidance Anderton's has become a go to destination both for in person and online shopping due to the breadth of the available products and their expertise in selecting and offering the widest array of quality instruments."

Big Joe Stompbox Company was founded and has been run by brothers Paul and David Christian, who have been designing and building guitar effects pedals for over 40 years. The brothers were the inventors of the much-copied Pocket Rockit® direct plug-in headphone guitar amp, and, have been designing electronic products for industry leaders on an OEM basis for the Music Industry and others for many years. All of its products are designed, engineered, and assembled in the USA.

"Taking on Big Joe at Anderton's was a no-brainer for us," explained Jed Van Wyngaardt, Guitar Category Manager for Anderton's. "Not only do they sound fantastic but we're able to offer them a great price too. The Li2 Power Box is what drew me to the brand but once I discovered all of their fantastic effects, we had to stock them. And it's clear that the team behind Big Joe really care about what they're doing. We can always get behind a brand that puts the customer and great product first. So far, our customers have been very impressed with what they've seen and heard and long may this continue. Check out Big Joe effects on the [Anderton's YouTube](#) channel and site and see what you think yourself!"

RBImusic
musical instrument distributors since 1961

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Big Joe Stompbox is distributed worldwide exclusively by **RBi Music**. Visit us at rbimusic.com or email sales@rbimusic.com for further info.

See the full line of Big Joe Stompbox pedals and effects on the Anderton's website: andertons.co.uk

To learn more about the Big Joe Stompbox story click here: bigjoestompbox.com

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