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FOR IMMEDIATE RELEASE

Snark Tuners Signs U.S. Distribution Agreement with RBI Music



RBI Music is pleased to announce that it has entered into a strategic agreement with the clip-on instrument tuning maverick Snark Tuners for distribution rights throughout the U.S.

Originally known for its stylishly contoured, highly-sensitive clip-on tuners for guitars and bass, Snark now offers models suitable for a wide array of instruments, including piano, brass, and woodwinds. With their rugged brushed anodized construction, bright LED display, and flawless pitch accuracy, Snark Tuners have become a favorite among musicians of all stripes — and their affordable prices have established the brand as one of the top grab-and-go music accessories for retailers worldwide.

In his recent review on *Harmony Central*, renowned guitarist, author, and music journalist Jon Chappel enthused: “Similar to the evolution of digital wristwatches, where accuracy is pretty much a given, many electronic tuners can give you precise tuning at a very low cost. What matters beyond that is the design, ergonomics, and feature set. On all three fronts the Snarks score highest marks.”

The full selection of Snark Tuners is immediately available from RBI Music.

About RBI Music

A privately-owned company operating from facilities in Fort Worth, Texas, RBI Music has become a significant distributor of high-quality adult and professional musical instruments, including Fret-King and Vintage brand guitars, Toca and A Tempo hand percussion instruments, and Odery drums. Since 1961, RBI's flagship brand, Rhythm Band Instruments, has been a leader in the development and distribution of elementary musical instruments and related materials, including Kidsplay, Chromaharp, and Boomwhackers, and is also exclusive distributor for such leading brands as Aulos and pBuzz.

About Snark Tuners

Snark Tuners is a division of the Evets Corporation, a California company that also owns Honeytone mini amplifiers and Danelectro guitars, amplifiers, effects pedals, and guitar accessories.

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