

Contact: Jim Rockwell
RBI Music
Tel: 201-247-7225
Email: marketing@rbimusic.com

FOR IMMEDIATE RELEASE

RBI Music Appointed Big Joe Stompbox Distributor



June 7, 2019 – Rhythm Band Instruments, LLC today announced its appointment as the exclusive distributor for all Big Joe Stomp Box Company guitar effect pedals and power products. Big Joe has produced and sold the highest quality products available in its categories since 2012.

Big Joe was founded and has been run by brothers Paul and David Christian, who have been designing and building guitar effects pedals for over 40 years. The brothers were the inventors of the Pocket Rockit® direct plug-in headphone guitar amp, and, have been designing electronic products for industry leaders on an OEM basis for the MI and other industries for many years.

“I’d put Big Joe Stomp Box products up against anything on the market today,” said Brad Kirkpatrick, President of Rhythm Band. “Sort of like the A Tempo brand of hand percussion instruments, they’re a boutique brand, and so, have flown under the radar. But you’ve only got to grab one and plug in to understand the original engineering and genuine quality built into every one of their products.”

Rhythm Band Instruments has been distributing musical instruments and music education material from Fort Worth, Texas for nearly 60 years. In 2009, the company acquired the Boomwhackers® brand of tuned musical tubes and, in 2016, it bought the Toca Percussion® brand of hand percussion instruments. Last month Grover Pro Percussion® became the latest addition to the company’s world-class brands. RBI also exclusively distributes a number of other brands, now including Big Joe, world-wide via RBI Music.

“We feel like RBI, with their portfolio of high value brands is an excellent distribution fit for us,” indicated Paul Christian. “We’re really looking forward to working with them. We believe that those guys will quickly, and materially, raise our profile in the MI industry.”

Lane Davy, RBI’s EVP – Sales & Marketing added, “Bringing the Big Joe lineup into our already robust product offerings really takes our guitar-related products to the next level. Innovative power products and American designed and built effect pedals at these prices? It’s an obvious winner.”

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