

Silvertone[®]

RE-SHAPE
YOUR SOUND!

2026

PRODUCT CATALOG

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The Roots of Rock



These Roots Run Deep.



HISTORY

In 1940, the Sears department store adopted the Silvertone brand name for all of their musical instruments. 1941 marked the first year you could get an electric six-string in the Sears catalog. The selections were limited, but the funky, eclectic styling and easy affordability made them hugely popular with musicians. The electric guitar went solid in the 1950's, and Silvertone was right there in the beginning. Just about every musical icon of the 60's played their first notes on Silvertone guitars. Jimi Hendrix named his 1956 Silvertone "Betty Jean", after his girlfriend. Bob Dylan rocked a Silvertone 1319 in 1958 and can be heard on Dylan's 2006 release, "Modern Times". Silvertone reissue guitars have all the vibe and tone of the original vintage models, but with upgraded features – Better bridges, machine heads and neck joints – that make them true professional instruments for players recording and touring today.

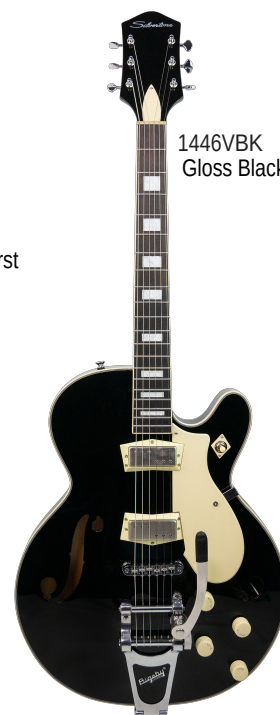
1446

Originally sold through the Sears catalog from 1961 to 1967, the 1446 holds a special place among recording artists and collectors. This meticulously recreated model honors every detail of the original while integrating modern performance features to meet the demands of contemporary stages and studios.



Features:

- Single-cutaway chambered arched maple body with center block construction
- Wilkinson 'R-Series' Original Spec Mini humbucking pickups
- 24 3/4" Scale soft "C" shaped mahogany neck
- 12"-radius rosewood fingerboard with pearloid block inlays
- 20 Silvertone 'Easy Feel' ball end frets
- Electronics: Two Volume and two tone controls with a 3 way lever switch
- Vintage spec "Cupcake" control knobs
- Tune-o-matic style bridge with 'Roller' saddles
- Bigsby® B70 vibrato tailpiece

1446TBK
Gloss Black1446TTSB
Tobacco Burst1446VBK
Gloss Black

1478 MKII



The new 1478 SVW Vintage White is a stunning update to its iconic 1478 offset guitar first launched in 1964. Featuring signature contours and a bound fingerboard, this model blends timeless style with modern upgrades for enhanced playability, tone, and tuning stability, for solid, reliable performance. Re-engineered for today's guitarist, the 1478SVW features a comfortable modern C-shape neck with a 24 3/4" scale length, replacing the original oversized profile. Custom Silvertone® Silver Foil pickups—housed in mini-humbucker casings—deliver improved clarity, balance, and dynamic response.

1478SPBL
Pelham Blue1478VRSB
Red Sunburst1478SVW
Vintage White

Specs

- 1478 Electric Solid Body
- Material - Okoume
- Tuners - Sealed
- Scale Length - 622mm (24-3/4")
- Nut Width - 43mm (1-11/16")

1449 MKII

NEW

One of the most clever and well-known concepts in the early '60s guitar boom was the Silvertone Amp-in-case line. For well under \$100, you could get a guitar that came in a case featuring a 5-watt (later, 6-watt) tube amp built right in. Just open the case halfway, stand it up, switch it on, and wail. The original guitar in the 1962 kit (1448) was a single pickup, short-neck model. A year later, the 2-pickup 1449 was introduced and the Amp-in-case really took off. The 1449 is the most rare of the breed, being replaced by the almost identical redburst 1457 in 1964.

1449BSF
Black Silver
Flake1449HSF
Heavy Silver
Flake1449RSFB
Red Silver
Flake Burst

Specification

- Body: Mahogany
- Neck: Mahogany
- Fingerboard: Rosewood
- Scale: 25"
- Frets: 21 • Neck Inlays: Pearlloid Dot
- Tuners: Silvertone enclosed
- Top Nut: PPS
- Pickups: 2 Silvertone Lipstick
- Scratchplate: Ivory
- Controls: One volume, One tone, 3 way pickup selector

Silvertone 1373 Baritone

With the 1373 Baritone, Silvertone pays homage to this rich history by transforming the instrument into a baritone tuning marvel.

The 28" scale neck is meticulously designed for B to B Tuning, echoing the popular baritone that left an indelible mark on 1960s surf rock and spaghetti western soundtracks.

1373HSF
Heavy Silver
Flake1373HSF
Heavy Silver
Flake1373PBL
Pelham Blue

Special Features:

- Compact and lightweight single cutaway 57" 'Peanut' body shape
- Classic 'Coke® Bottle' headstock
- Convenient 'Spoke Wheel' truss rod adjustment
- Smooth playing 'Hemispherical fret ends'

Silvertone 1303 MKII

The newly redesigned Silvertone 1303's in 'Key West Coral' and 'Copper Metallic' add several new features that enhance playability and versatility. A 'Spoke Wheel' truss rod adjustment has replaced the traditional hex wrench style making adjustments to the neck a snap. The addition of Contemporary 'Hemispherical fret ends' provide an exceptionally comfortable playing surface. Our new Alnico 5 Silvertone Lipstick pickups are designed to offer all the clean tones and transparent bell like treble of the original pickups, with a bit more output to comfortably drive your pedals, tube amp, digital amp modeling amp. We've upgraded the electronics with a robust 3 way 'lever' switch and full-size potentiometers that feel smooth and solid.

The 1303 gets its punch and sustain from the compact, lightweight solid mahogany 57" 'Peanut' body shape and string through body bridge which further enhances the resonance and sustain.



Special Features:

- Compact and lightweight single cutaway
- 57" 'Peanut' body shape
- Classic 'Coke® Bottle' headstock
- Convenient 'Spoke Wheel' truss rod adjustment
- Smooth playing 'Hemispherical fret ends'



1444 Bass

Offered by Sears back in 1959. It featured a "U" style body with a rounded neck cutaway and aluminum cavity cover. This model 1444 held down the bottom end for Silvertone for 7 strong years, ending production in 1966. The new Silvertone 1444 reissue bass is a modified version of the original Silvertone 1444. It has been redesigned for the modern bassist and can easily produce vintage and modern tones. The Reissue 1444 features a 24 fret 30" short scale rock maple neck with rosewood fingerboard and a solid mahogany body. We modified the bass by adding a bridge position lipstick pickup for added versatility, and a fully adjustable bridge. The electronics are two Silvertone lipstick pickups with Volume, Volume, and Tone controls. Unlike the original 1444, the new reissue also features a fully adjustable dual expanding truss rod.



SPECS:

Body

- Construction - Solid
- Material - Mahogany

Hardware

- Tuners - Enclosed
- Finish - Chrome
- Bridge - Chrome/Adjustable
- Scale Length - 30"
- Nut Width - 43mm (1-11/16")
- Fb Radius - 10"

Neck

- Material - Rock Maple
- Shape - C
- Inlays - Pearlloid Dot
- Attachment - Bolt On
- Frets - 24
- Fingerboard - Rosewood
- Nut Material - PPS

Pickups and Controls

- Pickups - Lipstick Single Coil x 2
- Controls - Volume (2) and Tone (1)
- Output Jack - 1/4" Mono



604E Acoustic/Electric Parlor

Hailing back to the year 1961, the Silvertone 604 was a guitar for an entire generation. We liked the 604 so much that we 'upped the ante' so to speak, and took the 604 from a student level guitar to a serious player's instrument.

We changed the old 'hard wood' body to a solid Engelmann Spruce top with Mahogany back and sides. The small Parlor size body makes it the perfect travel guitar, and yes, there is a version (the 604E) with onboard electronics.



604EN
Natural

Fishman Clearwave 60

Controls:
Volume, Tuner
Bass, Mid, Treble
Notch, Brilliance, Phase



Specification

- Top: Solid Engelmann Spruce
- Back & Sides: Mahogany
- Fingerboard: Jatoba
- Scale: 25
- Frets: 19
- Neck Inlays: Pearloid Dot
- Tuners: Silvertone enclosed
- Top Nut: PPS
- Pickguard: Ivory
- Pickup: (604E model only)
- Fishman Clearwave 60, with Tuner

600 / 600E Orchestra

Originally manufactured from the 1940's through the 1970's, the Silvertone 600 series is like holding a piece of American history in your hands. We modeled this beauty from our in house 1956 model 600. The 600 model features a solid Engelmann Spruce top and Mahogany back and sides for a well balanced and articulate sound. The old 'steel reinforced' neck has been replaced with a modern two way adjustable truss rod. The 600E version has a built in Fishman® Clearwave60 preamp with built in tuner.



600E N
Natural



600E AVS
American
Vintage
Sunburst

Fishman Clearwave 60

Controls:
Volume, Tuner
Bass, Mid, Treble
Notch, Brilliance, Phase



Specification

- Top: Solid Engelmann Spruce
- Back & Sides: Mahogany
- Fingerboard: Jatoba
- Scale: 25 1/2"
- Frets: 20
- Neck Inlays: Pearloid Dot
- Tuners: Silvertone enclosed
- Nut: PPS
- Pickguard: Ivory
- Pickup: (600E model only)
- Fishman Clearwave 60, with Tuner

633E Acoustic/Electric

The 633, was introduced in 1965 and continued until 1973. This 'Big Daddy' jumbo of the Silvertone acoustic family is certain to be appreciated for its loud volume and deep tone just the same way it was back then. Like the 600 model, the 633 features a solid Engelmann Spruce top and Mahogany back and sides for a well balanced and articulate sound.

633E N
Natural



633E AVS
American
Vintage
Sunburst



Fishman Clearwave 60

Controls:
Volume, Tuner
Bass, Mid, Treble
Notch, Brilliance, Phase



Specification

- Top: Solid Engelmann Spruce
- Back & Sides: Mahogany
- Fingerboard: Jatoba
- Scale: 25 1/2"
- Frets: 20
- Neck Inlays: Pearlloid Dot
- Tuners: Silvertone enclosed
- Top Nut: PPS
- Pickguard: Tortoise
- Pickup: (633E model only)
Fishman Clearwave 60, with Tuner

'Songwriter Series'

600MH Orchestra

Prized for its resonant warm tone, mahogany top guitars have long been a favorite of songwriters. The woody open sound blends perfectly with vocals without overpowering them. The Silvertone 604MH and 600MH feature a beautiful striped mahogany top and back. These guitars just might inspire your next big hit single!

600MH NS
Natural Satin



Specification

- Top: Striped Mahogany
- Back & Sides: Mahogany
- Fingerboard: Jatoba
- Neck Inlays: Pearlloid Dot
- Tuners: Silvertone enclosed
- Top Nut: PPS
- Pickguard: Black

Silvertone Ukuleles

Silvertone's commitment to preserving the essence of these iconic ukuleles is evident in the reissued 851, 853, and 854 models. Each reissue carefully balances the mojo of the original versions with modern upgrades, enhancing tuning stability and playability, mirroring the success of Silvertone Electric and Acoustic guitars.



851
Concert
Water Ski Stencil



852
Soprano
Hula Stencil
NEW



853
Concert
Brown
Sunburst



854
Soprano
Brown
Sunburst

Specs:

Body

- Top: Striped Mahogany
- Sides: Mahogany
- Back: Striped Mahogany
- Bridge: Walnut

Neck

- Material: Mahogany
- Inlays: Pearl Dot
- Fingerboard: Walnut
- Tuners: Open gear
- Strings: Aquila

SCSHGB-GR
Hollowbody Gigbag
For 1446 and 604

Silvertone ChromAharp®

Silvertone has partnered up with ChromAharp® to reissue the legendary instrument from the 1960's. The original 15 chord version has been updated to a 21 chord! The Acoustic Electric model allows you to plug directly into an amplifier, PA system, or recording console.

Construction and design features include torsion-tight tuning pins, pre-stressed maple frame, and a maple top and back. The following 21 chord bars enable the player to literally play hundreds of songs: Eb, Bb, F, C, G, D, A, F7, C7, G7, D7, A7, E7, B7, Ab, Bb7, Cm, Gm, Dm, Am, Em.

Available in Red Sunburst and Gloss Black



SCH21AE-RSB
Acous-Electric
Red Sunburst



SCH21-RSB
Red Sunburst



SCH21-BLK
Gloss Black

Features:

- 21 Chord Bars
- Torsion-tight tuning pins
- Pre-stressed maple frame
- Nylock chord bar buttons
- Maple top and back
- SCH21AE Electric version includes:
Volume and tone controls

Silvertone

Custom USA 'Wideboy' pickups

By Rio Grande

We collaborated with Rio Grande Pickups to design a new Lipstick set that offers players a traditional single coil tone with a beefy midrange and higher output for lead playing and driving guitar pedals.

Think of it as sounding somewhere between a 60's strat® pickup and a P90.

Hand made in Houston, Texas, this pickup features an Alnico 5 bar magnet with plain enamel 44AWG pure copper wire.



Calibrated set of two Pickups

SLPR -

Fits 2014 to 2024 Silvertone Reissue Guitars

SLPV -

Fits most 50's & 60's vintage Silvertone Guitars

Specs:

- Magnet: Alnico 5 bar
- Wire: Plain enamel 44AWG pure copper
- Vacuum wax potted
- Neck DCR: 7.6k
- Bridge DCR: 9.4k

Silvertone

NEW

Custom Mini Humbucking pickups

By Trev Wilkinson

To recreate these iconic pickups, Silvertone enlisted the services of legendary designer Trev Wilkinson. His Wilkinson "R series" pickups use only "vintage correct" materials and parts, assembled with precision and attention to detail that adheres to the historical construction methods used by the pioneers of the original classics. Both the covers and backing plates use unique tooling (rather than just modifying an existing mini humbucker) and the Alnico V bar magnets and winding wire are period correct, and wound to a Lower K Ohms resistance than common mini humbuckers, thereby imparting a unique tonal character to these pickups. The bridge pickup has been slightly overwound by 5% to better match the neck pickups output.

These pickups will install perfectly into any modern mini humbucking size pickup ring.



Specifications:

- Model: S-RS1446
- Series: Wilkinson "R Series"
- Configuration: Matched Set (Neck & Bridge)
- Pickup Type: Modified PAF Mini-Humbucker
- Design Pedigree: Based on the 1960s Seth Lover "P19" design

Silvertone 'TWIN TREM'

The Silvertone 'Twin Trem' features two completely independent tremolo circuits. The left side is a recreation of the original Silvertone optical tremolo, the right side is a modern interpretation of an early 1960's style harmonic tremolo. The two circuits can be used together as a single pedal to create unique otherworldly sound FX. They can also be used like two separate pedals. Each circuit has its own independent input and output jacks. For instance, placing the harmonic tremolo in front of your delay and reverb, and the optical tremolo after the reverb as it was in the original 1484 Twin Twelve.

The two tremolos' can also be run separately in a stereo setup combining the two independent settings in midair!

The Silvertone Twin Trem will transport you to a new dimension of sound.

SP1484TREM



Silvertone 'TWIN TWELVE'

In 1963, history was made with the release of the Silvertone Twin Twelve Amplifier. Originally listed in the sears catalog as the 1484, the Twin Twelve was offered from 1963 to 1967 and became the most coveted of all the Silvertone amplifiers. The unique sound of this amplifier proudly powers the tones of many of today's best rock icons such as Jack White, Dave Grohl, Beck, Billie Joe Armstrong (Green Day), Dan Auerbach (The Black Keys) and many more. An exact recreation of the legendary Twin Twelve amplifier, the SP1484 Twin Twelve Pedal can be used as a studio grade preamp, booster, EQ or overdrive depending on how the controls are set. Bring back the classic Silvertone clean and overdriven tones and own the tone of legends.

SP1484



SP1484-B



Silvertone Electric Guitar Gigbags

Protect your guitar in style with a genuine Silvertone gigbag, keeping your guitar safe when you're on the go! We have a gigbag available for every Silvertone guitar model.



SCGB1 BK
Electric Guitar



SCGB1 WH
Electric Guitar



Silvertone Gigbags Electric Guitar Baritone/Bass Guitar

NEW

Protect your guitar in style with a genuine Silvertone gigbag, keeping your guitar safe when you're on the go! We have a gigbag available for every Silvertone guitar model.



SCEGB2 GR
Electric Guitar

SCSHGB-GR
Hollowbody Gigbag
For 1446 and 604



SCEBB GR
Baritone & Bass



Silvertone Ukulele Gigbags

Protect your guitar in style with a genuine Silvertone gigbag, keeping your guitar safe when you're on the go! We have a gigbag available for every Silvertone guitar model.

NEW

SSUB GR
Soprano Uke



SCUB GR
Concert Uke



Silvertone®

RE-SHAPE
YOUR SOUND!



1484



1446VBK



1478PBL



1449HSF2



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