





CATALOG

Silvertone 1423 "Sixties" Reissue Solid Body Electric

Out There!

Originally offered in 1959 through 1962, the Silvertone 1423 was made by the Harmony Company. It was known as the Jupiter H49 model in Harmony's Stratotone Series . Pretty space age, eh? While Silvertone didn't use this name, collectors often refer to the 1423 as a "Jupiter." The highlight of this Reissue is the unique "blender control" control setup. In addition to separate volume and tone controls for each pickup, the guitar features a "blend" knob that alters the balance between the two pickups when the selector is in the middle position.

Body

Construction Material Finishes

Neck

Material Attachment Truss Rod Neck Shape Fingerboard # Of Frets Inlays Binding Nut Material

Hardware Tuners Finish Bridge Tailpiece Solid Mahogany Black/Gold Flake, Red/Silver Flake Burst

Mahogany Bolt-On Dual Action 'C' Rosewood 20 Nickel Silver Pearl Block White PPS

Sealed Chrome Tune-O-Matic Die-cast Trap

Pickups and Controls Pickups Custom Duncan-Design®

1**423 BGF** Black/Gold Flake

自由

01.0

CALLER

 1423 RSFB

Pickups Controls Switch Output Jack Pickguard

- 655553

Dimensions

Overall Length Scale Length Nut Width 12th Fret Width Fb Radius Weight 990mm 39" 628mm 24-3/4" 43mm 1-11/16" 48mm 1-7/8" 320mm 12-1/2" 3.2 kg 7 lbs

Volume (2), Tone (2), Blend 3-Way Rotary 1/4" Mono Single-Ply White





Neck shapes and fret jobs were inconsistent on the original 1423. The Reissue features a comfortable (and consistent) C-shaped neck with a precise and well-finished fret job. The neck also features a two-way truss rod for accurate and dependable adjustment.

The original 1423 had less-that-modern hardware. The Reissue has a fully adjustable bridge for accurate intonation and a die-cast tailpiece.

"The Original" Silvertone 1423

The 1423 was a real favorite over the years it was available. The semi-solid design paired with those growly DeArmond pickups made for a great sounding guitar, with a boatload of control. The special 'blender control' for 'true string tone effects' was sort of a balance control between the bass and treble pickups, a pretty cool idea, even today.

The 1423 was derived from the Harmony 'Stratotone' line of guitars, and the Harmony counterpart to the 1423 was called the 'Jupiter,' so you often see the 1423 referred to as such. Many Silvertones had counterparts from the Stratotone line. So, team up your Jupiter with an amp from Neptune (City) and you're on your way outta this world!



Silvertone Electric Guitars

ft: Professional design ... slim cutaway arched d- bodies...thin necks for easy fungering ... adjustato ble bridger ... steel reinforcing rocks, adjustable for climate changes on (1), (3) and (4)

Dual pickups emphasize treble and bass Biak tank specified with singled other. Binder with displayed displayed and the specific set of the specific set of the displayed set of the set of the specific set of the 0.1225-biblioging wright is possible of the set of the 0.1235-biblioging set of the set of the set of the 0.1235-biblioging set of the set of the set of the 0.1235-biblioging set of the set of the set of the 0.1235-biblioging set of the set of the set of the 0.1235-biblioging set of the set of the set of the 0.1235-biblioging set of the set of the set of the 0.1235-biblioging set of the set of the set of the set of the 0.1235-biblioging set of the set of the set of the set of the 0.1235-biblioging set of the 0.1235-biblioging set of the set o



Silvertone 1478 "Sixties" Reissue Solid Body Electric

The Real Deal

Originally offered in 1963, the Silvertone 1478 was an instant favorite. The offset double cutaway body is made of solid Mahogany with a maple top, for a deep rich tone with top end bite. The genuine Bigsby® tremolo and adjustable steel bridge mean faultless intonation and better string attack – an improvement over the rosewood bridge and antiquated tremolo system on the original. We also paid special attention to the neck profile, improving it with a modern C-shape, as well as coupling it to the body with a newly engineered neck joint system for longer sustaining notes. This reissue is the real deal.

Body

Construction Material Top Material Back Material **Finishes** Sunburst

Neck

Material Neck Shape Inlays BlockAttachment Truss Rod Binding # Of Frets Nut Material

Solid Mahogany Maple Maple Black, Red

Pearl Dual Action White

Hardware

1478 RSB Red Sunburst

Bridge

A-11. 62-

478 BK

Pickups and Controls

Pickups Controls Switch Output Jack . Pickguard

Silvertone Single Coil Volume (2), Tone (2) 3-Way Toggle 1/4" Mono 5-Layer Tortoise

Dimensions

Scale Length Nut Width

Overall Length 994m (39-1/8")





The Original 1478 had a less-than modern bridge, wood tail piece, and tuners. The Reissue has a fully adjustable bridge for accurate intonation, anauthentic Bigsby vibrato tail piece and smooth action individual sealed tuners.



Neck shapes and fret jobs were inconsistent on the original 1478. The Reissue features a comfortable and consistent C-shaped neck with a precise and well-finished fret job. The neck also features a two-way truss rod for accurate and dependable adjustment.

The Original 1960's Silvertone 1478

The Harmony-built 'Silhouette' based 1478 had as long a run as the 1477, initially appearing in the same 1964 catalog listing as the 'Bobkat'-based guitar. With its Jazz master good looks, all-around bound fingerboard, fancy block fret marker inlays, snazzy gold silkscreen logo to match the gold translucent knobs, and the first of this series the gold translucent knobs, and the first of this series the gold translucent knobs, and the 'better' guitar of the bunch. At the end of the run, the model split into some color and hardware variations.

This cherry red axe started its run with a unique whammy assembly, never offered on any other Silvertone. Some players ratethis'spring and hinge' whammy as better than the vibrato assembly that the 1478 was spec'd with later on, when it joined the rest of the 14XX series with the 'standard' whammy setup.



Silvertone 1303 "Sixties" Reissue Solid Body Electric

Timeless Twang

Silvertone introduced one of the earliest solid body quitars in the fall of 1954. That early model evolved into the 1303 in 1958. The Reissue 1303 has all the vibe and twang of the original with some significant upgrades. The thru-body bridge provides great attack and hefty tone while giving you all the modern adjustment options you want. We also paid special attention to the neck profile, improving it with a modern C-shape, as well as coupling it to the body with a newly engineered neck joint system for longer sustaining notes.

Body

Construction Material Finishes

Solid Mahogany Black, Silverbu<mark>rst</mark>

Neck

Material Neck Shape Binding Inlays Attachment Truss Rod Binding # Of Frets Fret Material Fingerboard Nut Material

Hardware Tuners Finish

Mahogany C White Pearl Dot Bolt-On Dual Action White 21

Nickel Silver Rosewood PPS

Sealed

Thru-body adjustab

Pickups and Controls

1303 SVB Silverburst

Pickups Controls Switch Output Jack

Dimensions

Overall Length Scale Length Nut Width 12th Fret Width Fretboard Radius Weight 949mm (37-3/8") 635mm (25") 43mm (1-11/16") 48mm (1-7/8") 305mm (12") 2.5kg (7.68lbs)

Lipstick Single Coil

3-Way Toggle 1/4" Mono

1303 BK Gloss Black

Stacked Volume (2), Tone (2)





The single-coil pickups of the 1303 are wound to the same specifications as the originals. The "lipstick" case provides unmatched shielding for low noise and high signal.



Neck shapes and fret jobs were inconsistent on the original 1303. The Reissue features a comfortable and consistent C-shaped neck with a precise and well-finished fret job. the neck also features a 2-way truss rod for accurate and dependable adjustment.

The Original 1958's Silvertone 1303/U2

The 1302/1303 guitars were black beauties with all the Dano 'trademarks' we associate with these 'U' shaped guitars; 'lipstick' pickup, 'Coke bottle' headstock, the classic cutaway look of the body, and features you couldn't see like the dual neck stiffening rods, internal shielding for the electronics, and (as the catalog put it) 'core of hardwood balanced by hollow wing sections.' It all added up to a popular look.

Nat Daniel and his design team had been refining the shape and features of these guitars since 1954, and the changes didn't stop with this model. From here on out, a wider body, different knobs, some different headstocks, some electrical specs and other features changed subtly over the rest of the life of these guitars, right on until 1962.



Silvertone 1449 "Sixties" Reissue Solid Body Electric

Amped Up

One of the most clever and well-known concepts in the early '60s guitar boom was the Silvertone Amp-in-case line. For well under \$100, you could get a guitar that came in a case featuring a 5-watt (later, 6-watt) tube amp built right in. Just open the case halfway, stand it up, switch it on, and wail. The original guitar in the 1962 kit (1448) was a single pickup, shortneck model. A year later, the 2-pickup 1449 was introduced and the Amp-incase really took off. The 1449 is the most rare of the breed, being replaced by the almost identical redburst 1457 in 1964. This guitar screams.

> Mahogany Black Silver Flake,

Neck

Body Construction

Finishes

Material Attachment Truss Rod Neck Shape Fingerboard Inlays

Hardware

Mahogany Bolt-On PPS

Red Silver Flake Burst, Daphne Blue

Solid

Pickups and Controls

Pickups Controls Output Jack Pickguard

1449 BSF

Black/Silver Flake

Dimensions

Scale Length

3-Way Toggle 1/4" Mono

Single-Ply White

1449 DBL



1449 RSFB Red/Silver Flake

Volume (2), Tone (2), Stacked

The original 1449 had mid-century hardware that doesn't meet modern standards. The fully adjustable bridge loads the strings through the body for great response and a thick resonant tone.



These lipstick single-coil pickups really scream in the 1449. Wound to the same specs as the originals, the lipstick case provides unmatched shielding for low noise and high signal.

The Original Silvertone 1449

The 1449 was the first iteration of the 'upscale' version of the uber-popular 1448. Longer scale, extra pickup, extra controls made necessary by that extra pickup, and a more powerful amp with a larger speaker and tremolo included in the combo. The black with sparkles paint scheme was seen as a bit too similar to the 1448, though, and the guitar was re-designed with a red/black burst and a pickguard that surrounded the rhythm pickup, and dubbed the 1457.

The 1449 shared the squared-off Strat^m shape of the 1448, but is far rarer, lasting only a couple of catalog cycles before being replaced by the 1457.





Silvertone 604 "Sixties" Reissue Parlor Acoustic

The Roots of Rock Unplugged

Hailing back to the year 1961, the Silvertone 604 was a student guitar for an entire generation. But, times change, and we liked the 604 so much that we 'upped the ante' so to speak, and took the 604 from a student level guitar to a serious player's instrument. We changed the old 'hard wood' body to a solid Engelmann Spruce top with Mahogany back and sides, and opted for real Rosewood vs. an 'Ebonized' fingerboard. The small Parlor size body makes it the perfect travel guitar, and yes, there is a version (the 604E) with onboard electronics.

604 AVS American Vintage Sunburst

> 604E AVS American Vintage Sunburst

Body

Scale Binding Pickquard

Construction **Back & Sides** Finish

Neck Material Neck Shape Fingerboard Inlays # Of Frets

Parlor body Solid Engelman Spruce Mahogany Vintage Sunburst

Mahogany

Rosewood Pearl Dot 20

С

Hardware Tuners

Bridge Electronics

Chrome sealed Rosewood

Clearwave[™] 60 by Fishman® active EQ with built in tuner (604E model only)

Dimensions Nut width

1 11/16"

ilvertone





The 604 reissue features a Solid Engelmann spruce top for a clear and bright tone

The 604E has the Fishman ClearWave 60 preamp with integrated digital tuner. The versatile EQ offers all the tone shaping needed to dial in your perfect tone.

The Original 1961 Silvertone 604

This series of guitars is likely the largest selling acoustic bunch of guitars in Sears' long history. Available for a decade, with nicely featured ads in all catalogs during that time, the 604 enjoys a ubiquity today that no other Sears acoustic achieved.

The 604 began life as the model 608 in 1959, changing over to the long-running 604 in '61, and ending up its last few months of availability as the 1204 in the late '60s. The low-priced guitar came complete with a braided cord for a strap (ouch!), instruction booklet and later on, included a record. A couple weeks' worth of grass-mowing, or a friendly aunt, uncle, grandfather or Santa was all that stood between you and 6-string stardom.



RBIMUSIC Quality musical instruments since 1961 11

Silvertone 600 "Sixties" Reissue Orchestra Acoustic

The Roots of Rock. Unplugged

Originally manufactured from the 1940's through the 1970's, the Silvertone 600 series is like holding a piece of American history in your hands. We modeled this beauty from our in house 1956 model 600.

The 600 model features a solid Engelmann Spruce top and Mahogany back and sides for a well balanced and articulate sound. The old 'steel reinforced' neck has been replaced with a modern two way adjustable truss rod, and the C-shape neck profile is comfortable and easy to get around on. The 600E version has a built in Fishman® Clearwave60 preamp with built in tuner. **600 AVS** American Vintage Sunburst

600E AVS American Vintage Sunburst

Body

Construction Top Back & Sides Finish Orchestra body Solid Engelman Spruce Mahogany American Vintage Sunburst Tuners Bridge Electronics

Hardware

Chrome sealed Rosewood Clearwave™ 60 by Fishman® active EQ with built in tuner (600E model only)

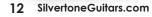
Dimensions Nut width

lth 111/16"

Neck Material Neck Shape Fingerboard Inlays # Of Frets Scale Binding Mahogany C Rosewood Pearl Dot 20.

lvory single ply lvory

2.5"









The 604E has the Fishman ClearWave 60 preamp with integrated digital tuner. The versatile EQ offers all the tone shaping needed to dial in your perfect tone. The 600 series acoustics have a two-way adjustable truss rod to dial in superb playability.

The Original Silvertone 600

The 600 series acoustics span four decades! These guitars are known by several model numbers, and share two similar looks, and might fool you. The first ones offered from 1948 through mid-1956 have a rounded bottom, and the 'peaked' pickguard. After that, the body shape became noticeably more 'square.' It was (and remains today) one of the most popular Silvertone acoustics, selling well throughout the life of this wellloved and much-played guitar, and in today's collector's market.





Silvertone 633 "Sixties" Reissue Jumbo Acoustic

Legendary Riffs

The 633 'Sovereign' made its stamp on rock n roll history via greats such as Pete Townsend and Jimmy Page. We modeled the reissue from our in house 1964 Sovereign. The 633 is the 'Big Daddy' jumbo of the Silvertone acoustic family and is certain to be appreciated for its loud volume and deep tone just the same way it was back then. Like the 600 model, the 633 features a solid Engelmann Spruce top and Mahogany back and sides for a well-balanced and articulate sound. The old 'steel reinforced' neck has been replaced with a modern two-way adjustable truss rod and a C-shape neck profile. The 633E version has a built in Fishman® Clearwave60 preamp with built in tuner.

633 AVS American Vintage Sunburst

633E AVS American Vintage Sunburst

Body

Neck

Inlays

Matérial

Neck Shape

Fingerboard

Of Frets Scale Binding Pickguard

Construction Material Top Finish Pickguard Jumbo Dreadnought Mahogany Solid Engelmann Spruce Vintage Sunburst Tortoise

Mahogany

Pearl Dot

19 fret

'C' Rosewood Hardware

Tuners Bridge Electronics Chrome sealed Rosewood Clearwave™ 60 by Fishman® active EQ with built in tuner (633E model only)

Dimensions Nut width - 1 11/16"





The 604E has the Fishman ClearWave 60 preamp with integrated digital tuner. The versatile EQ offers all the tone shaping needed to dial in your perfect tone.



The large body 633 has mahogany back and sides deliver huge warm tones with excellent projection.

The Original Silvertone 633

The 633 was first listed in 1965, and was the first "Dreadnought" size guitar to be offered by Sears. It had a few different pickguards, a few different logos and model numbers, but remained the big daddy JUMBO guitar for its entire run. It was a popular guitar, with a big sound that came from its obviously (and welltouted in the catalogs) larger size, and a ladder bracing scheme for its spruce top.

This BIG Silvertone was based on the Sovereign from Harmony, model #1260; a favorite of Pete Townshend until he bought a J-200 in 1968, and also the model that Jimmy Page used to pick the famous "Stairway to Heaven" intro.

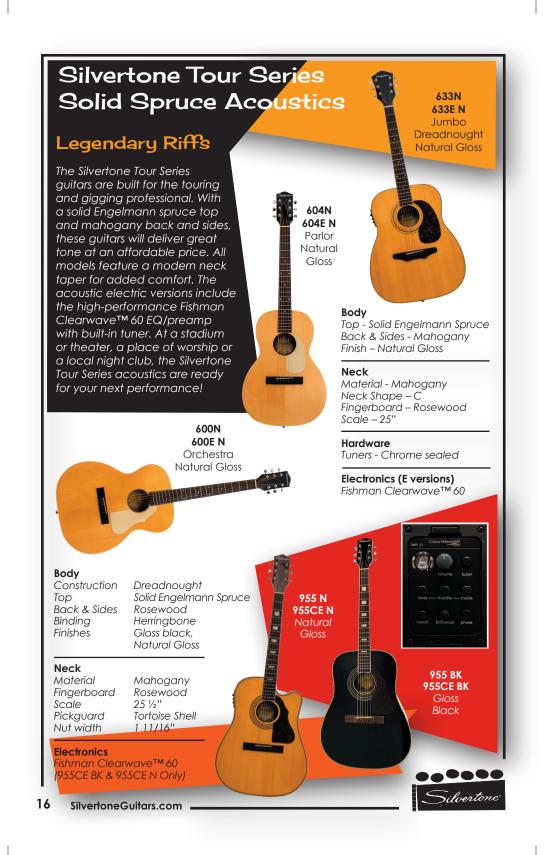




Adjustable interlocking teel rots in neck prevent worping due to string pull or clinate changes. The string pull of the string

RBIMUSIC Quality musical instruments since 1961

15



Silvertone "Song Writer" Series Mahogany Acoustics





Silvertone Clip-OnTuners

Keep your guitar in perfect tune with a Silvertone Chromatic tuner. The durable tuner clip stays put and easily handles noisy environments. The backlit LCD display is easy to read and the virtual needle indicates how close to pitch the note is.



RBIMUSIC Quelity musical instruments since 1961 19

Silvertone

The Roots of Rock

©2022 RBi Music - All Rights Reserved. Not Responsible For Typographical Errors.



@SilvertoneGuitars



@SilvertoneGuitars



@SilvertoneGtrs



@SilvertoneGuitars

4 12 32 .



RBiMusic.com • SilvertoneGuitars.com